

# **PRESENTATIONS and WORKSHOPS**

Topics to Enhance Understanding, Engagement, and Performance.

Appropriate for businesses, government, and non profit organizations

#### **Unleashing Creativity:**

Being able to formulate and articulate interesting ideas is a crucial skill for any organization in a fast-changing world. For example, hardware and software design, artificial intelligence (machine learning), and medicine, and bioengineering are just a few areas where people are at work shaping the future. Creativity is an intuitive process, but it can also be learned. It may arrive unbidden, but you can also turn it on. Learn practices that unleash creativity and give you more conscious awareness of your mental and decision-making processes.

## Ethics 101: back to the basics

#### What should I do?

We are all faced with circumstances when this is a challenging question. Many professions and offices have codes of ethics, yet there is still ambiguity. What is right depends on time, place, culture, and custom. This does not mean ethics is a free for all. Right and wrong are ideas that matter—to us and to others. At a time when ethics seem to have disappeared, we bring ethics back into focus. Discover how to do the right thing and why doing the right thing still counts. Understand ethical conflict. Practice making tough choices. Learn strategies to broadcast your ethical commitments to internal and external stakeholders.

## Trust-Based Leadership: a communication-focused model

This three-part model focuses on developing relationships through authentic communication strategies that build trust and bolster performance and a sense of wellbeing. Just think about the confidence you have in the people you trust or how you worry about the people you don't. Learn how to build trust at every level by cultivating a new process of communication: (i) listen, (ii) understand, (iii) persuade. Each step is explored with practical tips and real-world examples for putting these strategies into action.